



# Clutha Health First

Hauora Tahī Ki Iwikatea  
Community Health

## NEW Clutha Health First Brand Launch

The Clutha Health First brand refresh is made up of the brand icon and word mark incorporating Hauora Tahī Ki Iwikatea - meaning health together in Balclutha.

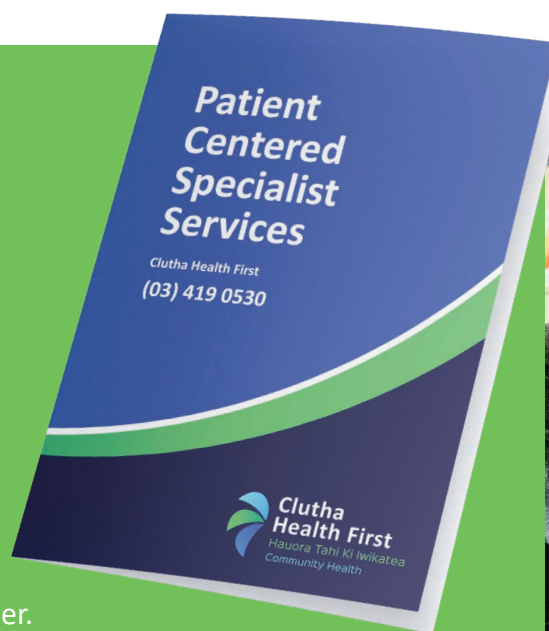
The brand mark represents the three pillars of Clutha Health First; community, general practice and hospital. The mark is also a visual representation of the Balclutha bridge silhouette. The colour palette for the refreshed brand references previous logos and acknowledges the organisation's long history in the Clutha region.

## Connecting with the Clutha Community

Over the past year the team at Clutha Health First have been working with the community to get a better understanding of what people want to know about the organisation, and how they like to receive information.

Clutha Health First consultants talked to over 120 public, staff and community stakeholders about their communications needs, including the kinds of information they required, how they prefer to access information and what is important in a healthcare provider.

In addition to the website the organisation has redeveloped their support material, with easy to understand brochures and take-home material. New signage and promotional material will be rolled out in the coming weeks.



## Are you an enrolled GP patient?

Clutha Health First has over 8,200 enrolled patients. Enrollment at our general practice is free, simply complete the enrollment form and leave it at reception, and our staff will do the rest for you.

Within a month of becoming enrolled at our practice, we encourage all patients to book a 30-minute appointment with your Doctor for them to get to know you, and discuss your current and your medical care going forward.

As an enrolled patient we will have an understanding of your medical history, and test results. Even if you only need us every now and then it's a good idea to be enrolled with Clutha Health First.



## What does it mean for you as a patient?

As a patient you'll still receive the same friendly, professional service you're used to, a new easy to use website featuring information on all of the services Clutha Health First offers, and the ability to book appointments, and pay online.

Find out more at [www.cluthahealth.co.nz](http://www.cluthahealth.co.nz)

## Community healthcare services

We offer a wide range of services to the community including; Day Rehabilitation Programme, District Nursing, General Practice, Inpatient Ward, Lab and Radiology Services, Maternity and Midwifery, Mental Health Services, Mobile Surgical, Clinical Needs Assessment, Occupational Therapy, Outpatients, Public Health, Physiotherapy and Social Work.



Our GP service is open: **Monday – Friday from 9am until 9pm**, and by appointment on weekends. Access to urgent care is available 24/7

Phone: 419 0500  
[www.cluthahealth.co.nz](http://www.cluthahealth.co.nz)



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